



Minutes – Beautification and Energy Efficiency Board

City Hall Council Chamber
900 E. Strawbridge Avenue
Melbourne, FL 32901

September 19, 2025 – 2:00 p.m.

A. Opening

1. Call to Order
2. Pledge of Allegiance
3. Roll Call

Present:

Dr. Randall Parkinson, chair
Joy Morris, vice chair
Bruce Lindsay
Wade Senti
Bob Klaproth
Dr. John Windsor
Nicholas Sanzone-Introduced himself to the board.

Absent:

None

The following staff members were also present:

Cheryl Caldwell
Todd Cook

4. Approval of Minutes

Moved by J. Windsor/B. Lindsay to approve July 18, 2025, regular meeting minutes. Motion carried unanimously.

5. Public Comment

No comment.

B. UNFINISHED BUSINESS

6. BEEB updates- Dr. Parkinson explained the process of BEEB updates to Mr. Sanzone. He talked about the emphasis placed on the new police building, the goal of 100% clean energy and the encouragement of the installation of a chiller at city hall. At present, the BEEB meets every other month for updates on clean energy and beautification aspects and is questioning their purpose going forward. Dr. Windsor explained the change of goals to 2045 but stated the city will never fully achieve the goal. He also questioned the purpose going forward and that their recommendations and messages weren't being addressed by city council. BEEB would like clarification with staff and city council on ways to move forward with this board. Mr. Windsor also pointed out the importance of the two awards BEEB gives out. Mr. Sanzone stated that this was a good time for him to join BEEB and asked if this board has a single goal or multiple goals. He mentioned a "green team" that could be assembled from multiple city divisions that could participate in BEEB and help with achievable goals. Dr. Windsor pointed out that the original intent was to reduce costs for the city, not focus on sustainability. Dr. Parkinson asked that the next meeting be dedicated to brainstorming these issues to try and decide how the BEEB goals can be integrated to make an effect.

a. Energy efficiency evaluations – Bruce Lindsay

Mr. Lindsay stated that there were many accomplishments including working with the engineering department to increase the efficiency of the water systems. Buildings, vehicles and lighting were also updated. The new police building was a long project, but chillers were installed, and the building is highly resilient built to withstand a Category 5 hurricane. He has reached out to FIT to have students do a post operation audit on the building to determine the cost savings to the city.

b. Strategic energy plan – Dr. John Windsor

Dr. Windsor started documenting progress yearly to determine how many goals were achieved. Communication with the city council has not been recognized and questioned if the city council even looks at the annual report. An evaluation of the strategic energy plan (SEP) and access to it could be followed up by staff for new board members to easily find. Dr. Parkinson asked what should be done with the SEP going forward and should they concentrate on evaluations of energy consumption. Mr. Lindsay stated that monitoring energy and water usage is important due to variations that could occur. Dr. Windsor pointed out that the financial department is tracking these usages. Mr. Sanzone confirmed the energy usage is specific to city buildings and operations and not the city as a whole.

c. Alternative fuel vehicles – Wade Senti

Mr. Senti stated the current supply chain issues have impacted alternative fuel vehicles and he could broaden his reports to reflect the impact of energy consumption on various parts of our infrastructure.

d. Beautification- Todd Cook

Mr. Cook pointed out that he is now a member of the ECO division and will be attending BEEB meetings regularly. Pavilion restoration is the focus right now and pollinator gardens are being installed. Larger trees are being planted for eventual canopy cover. Buffer gardens at Ballard Park and Pineapple Park are being evaluated for their effectiveness. Possible Gems award for the Melbourne Founders Museum at Crane Creek is being considered. This is tied to the Line Street cemetery where ground penetrating radar has shown more individuals than previously known.

The MVP (Most Valuable Pond) program that Lisa Good has established was discussed. Ms. Morris pointed out that the original goal of the beautification aspect of this board was to bring in more tourism to the area. Mr. Sanzone asked about the cost of things like the trifold that was made for the Gems award. Ms. Caldwell pointed out that the ECO division prints information and flyers for BEEB. Mr. Sanzone suggested that cost savings from energy efficiency could be put into things that promote efficiency itself.

e. Clean energy awards- Bruce Lindsay

Mr. Lindsay talked about the awards given to multiple places including the American Muscle Car Museum and the FIT alumni building. The next target is the new police building. The award requires a one-year occupancy so the second half of 2026 will be targeted. Mr. Lindsay asked the staff to pass along the request to make sure it is approved by the city first. Mr. Sanzone asked about recognition, possibly state-wide, of the achievements of the BEEB, and if he could reach out to his contacts with some results. Dr. Parkinson suggested an outreach and education role that Mr. Sanzone could undertake.

f. Annual report- Joy Morris

Ms. Caldwell talked about the procedure for submission of annual reports. It was approved by the city manager and submitted to city council. Dr. Parkinson asked if it was put on their agenda for a meeting and that information will be forthcoming.

C. New Business

7. Items for next agenda-

Discussion of the future and goals of the BEEB.

8. Board announcements and comments

Mr. Sanzone mentioned the Indian River Lagoon Day event at Front Street Park on Saturday October 18, 2025, and International Coastal Cleanup on Saturday September 20, 2025.

9. Public Comment

No comment.

D. Adjournment

Dr. Parkinson adjourned the meeting at 3:16 p.m.

Cheryl Caldwell, Recording Secretary