

City of Melbourne

City Hall • 900 E. Strawbridge Avenue, Melbourne, FL 32901
(321) 608-7200 • Fax (321) 608-7219



Melbourne Downtown Community Redevelopment Agency

October 24, 2023, 6:30 PM

The following item will be heard during the regular meeting of the Melbourne City Council. The meeting will begin at 6:30 p.m. See full City Council agenda for location of the following item.

1. Facade improvement grant award of \$18,409 for facade improvements at 802 East New Haven Avenue and authorization for the City Manager to execute a grant agreement. (Applicant - Bolt Real Estate, LLC)
2. Facade improvement grant award of \$19,800 for facade improvements at 2425 South Harbor City Boulevard and authorization for the City Manager to execute a grant agreement (Applicant - Elevation Contractors, LLC)

Mayor Paul Alfrey, Vice Mayor Mark LaRusso and Council Member Tim Thomas, as members of the Airport Authority Board, may discuss Airport Authority issues, which may subsequently be addressed by the Airport Authority.

Council Members Yvonne Minus, Mimi Hanley, Julie Kennedy and Vice Mayor Mark LaRusso (alternate), as members of the Space Coast Transportation Planning Organization (SCTPO), may discuss SCTPO issues, which may subsequently be addressed by the SCTPO.

Pursuant to 286.0105, Florida Statutes, the City hereby advises the public that if a person decides to appeal any decision made by the City Council with respect to any matter considered at its meeting or hearing, he will need a record of the proceedings, and that for such purpose, affected persons may need to insure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based. This notice does not constitute consent by the City for the introduction or admission into evidence of otherwise inadmissible or irrelevant evidence, nor does it authorize challenges or appeals not otherwise allowed by law. In accordance with the Americans with Disabilities Act and Section 286.26, Florida Statutes, persons with disabilities needing special accommodation to participate in this meeting should contact the City Clerk's Office (321-608-7220) at least 48 hours prior to the meeting.



Council will convene as the Melbourne Downtown Community Redevelopment Agency for the following item:

**Melbourne City Council
October 24, 2023
City Manager's Item Report**

Department:	Community Development
Presenter:	Cynthia Dittmer
Council District:	3
Reading Number:	N/A
Public Hearing:	Yes
Quasi-judicial Item (Disclosure Required):	No
Item Number:	A.1.

Subject:

Melbourne Downtown CRA Facade Program Grant Application - 802 East New Haven Avenue

Background/Consideration:

This is a request for approval of a Façade Improvement Program grant in the amount of \$18,409 for eligible exterior renovations to a commercial building located at 802 E. New Haven Avenue. The applicant is Bolt Real Estate, LLC, which is the property owner.

Eligible improvements comprise an extensive renovation to the exterior of the building. The exterior improvements include: new storefront windows, new signage, carpentry, stucco repairs, and painting.

The estimated cost of eligible exterior improvements is \$55,785. The applicant is eligible for a grant up to 33% of these costs not to exceed \$20,000; therefore, the applicant is requesting \$18,409, which is less than the eligible percentage, but is the maximum grant ceiling. The grant will be leveraging \$1.70 of private investment for every \$1 of CRA grant funding.

The Historic and Architectural Review Board (HARB) approved the proposed improvements and the Melbourne Main Street Design Committee approved the application as presented. On October 6, 2023, the Melbourne Downtown CRA Advisory Committee voted to recommend that City Council, as the CRA Board, approve \$18,409 in CRA funding to the applicant for the proposed facade improvements at 802 East New Haven Avenue.

Fiscal/Budget Impact:

Funding is available within the Downtown CRA operating budget #56100552-582310 "Downtown Facade Improvement".

Requested Action:

Approval of a Melbourne Downtown CRA Facade Improvement Program grant in the amount of \$18,409 for 802 East New Haven Avenue and authorization for the City Manager to execute a grant agreement.

Memorandum

To: Jenni Lamb, City Manager
Thru: Cindy Dittmer, AICP, Community Development Director
From: Shaun Rycroft, Planner
Re: **Melbourne Downtown CRA Façade Improvement Program Application
DFG-2023-04 (802 E. New Haven Avenue)**
Date: October 6, 2023

Façade Improvement Program Application

On September 26, 2023, a Melbourne Downtown Community Redevelopment Agency (CRA) Façade Improvement Program application was received for exterior renovations for a commercial building located at 802 E. New Haven Avenue. The applicant is Bolt Real Estate LLC, which is the property owner.

The applicant is proposing extensive exterior renovations to modernize the property. The following eligible exterior improvements are proposed in the application:

- New exterior paint
- Façade and stucco repairs
- Removal of a dilapidated flowerbed that is part of the building's facade
- New storefront glass windows
- Installation of new business signage

The Downtown CRA Façade Improvement Program allows the applicant to receive a 33% grant reimbursement of up to \$20,000 in this area of the CRA. The program is provided to assist property owners or businesses with exterior building improvements, which improves the commercial district's appearance.

The estimated cost of eligible exterior improvements is \$55,785; therefore, the application is qualified to receive a reimbursement of \$18,409 in program funding. The CRA's contribution is approximately 33% of the exterior improvements.

The program is a reimbursement grant; therefore, the applicant will not receive any funding until the exterior improvements are completed. Funding is available within the

Melbourne Downtown CRA budget line item #56100552-582310 “Downtown Façade Improvements” (\$18,409).

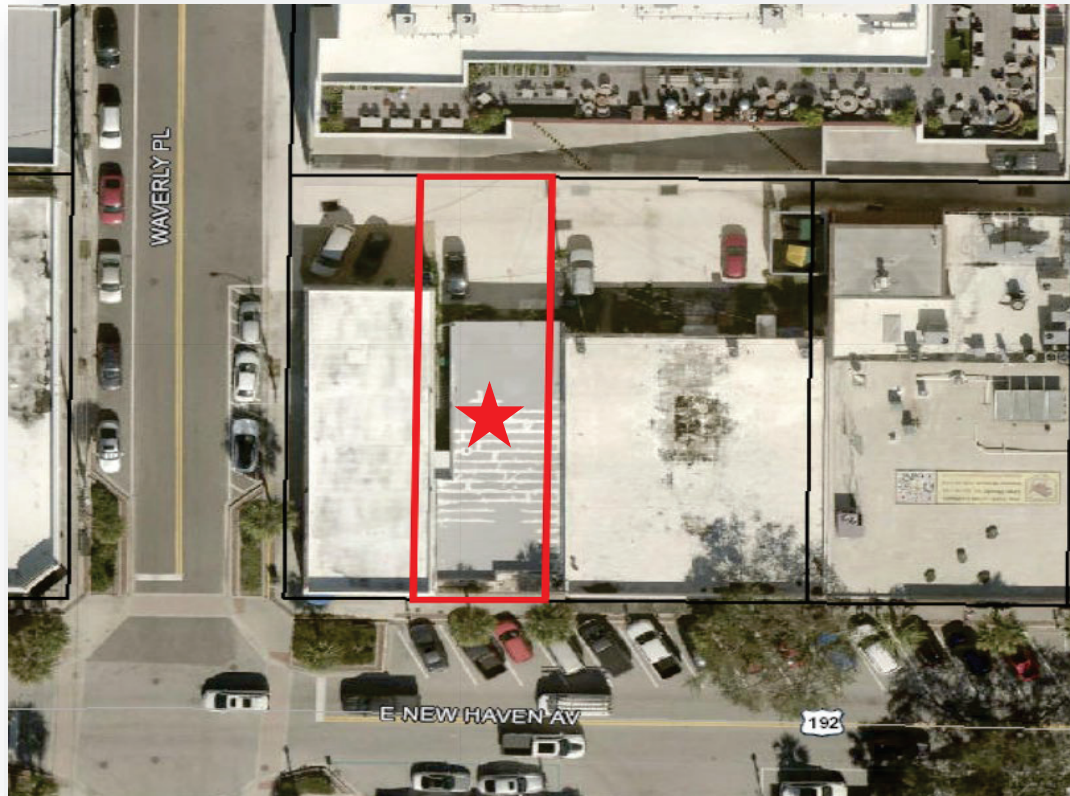
On September 20, 2023, the Historic and Architectural Review Board (HARB) approved the proposed improvements (HARB2023-0037), and Melbourne Main Street Design Committee approved the application as presented on September 27, 2023. The Melbourne Downtown Redevelopment Committee unanimously approved the proposal on October 6, 2023.

Recommendation

Approval of a Melbourne Downtown CRA Façade Improvement Program grant in the amount of \$18,409 for 802 E. New Haven Avenue, and authorization for the City Manager to execute a grant agreement.

Façade Improvement Grant Application

802 E. New Haven Avenue



Façade Improvement Grant Application

802 E. New Haven Avenue



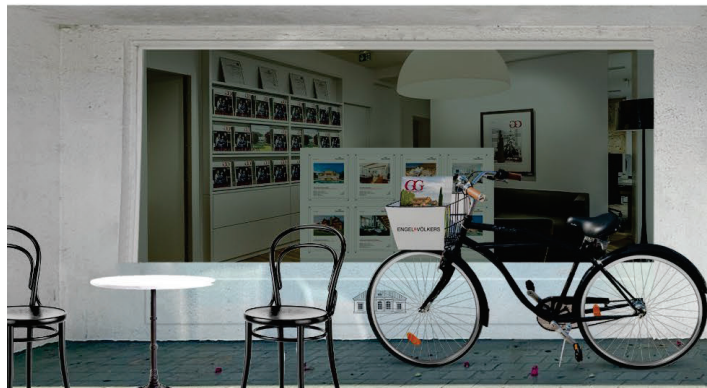
Black
Trim

Ultra Pure White
Main

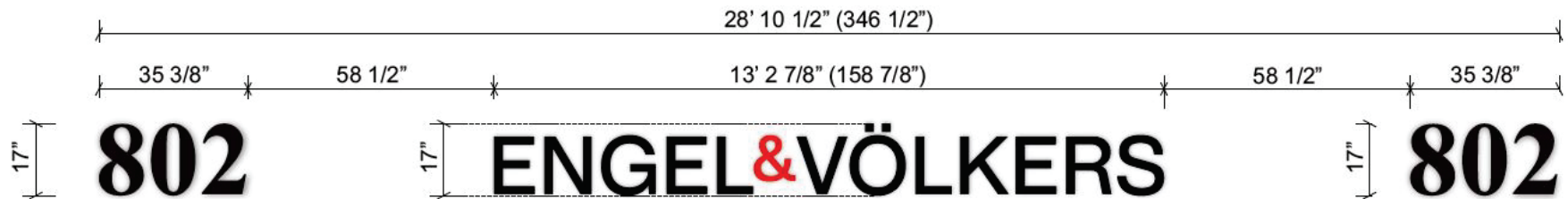


Façade Improvement Grant Application

802 E. New Haven Avenue



Night Illumination





Melbourne City Council
October 24, 2023
City Manager's Item Report

Department:	Community Development
Presenter:	Cynthia Dittmer
Council District:	3
Reading Number:	N/A
Public Hearing:	Yes
Quasi-judicial Item (Disclosure Required):	No
Item Number:	A.2.

Subject:

Melbourne Downtown CRA Facade Program Grant Application- 2425 South Harbor City Boulevard

Background/Consideration:

This is a request for approval of a Facade Improvement Program grant in the amount of \$19,800 for eligible exterior renovations to a commercial building located at 2425 South Harbor City Boulevard. The applicant is Elevation Contractors, LLC, which is also the property owner.

Eligible improvements comprise of an extensive renovation to the exterior of the building. The exterior improvements include: new doors, new signage, new awnings, exterior carpentry, wood facade accents, and painting.

The estimated cost of eligible exterior improvements is \$39,600. Since the property is located within the South Expansion Area of the CRA, the applicant is eligible for a grant up to 50% of the costs not to exceed \$20,000. As such, the applicant is requesting \$19,800, which is less than the eligible percentage, but is the maximum grant ceiling.

The Historic and Architectural Review Board (HARB) approved the proposed improvements and the Melbourne Main Street Design Committee approved the application as presented. On October 6, 2023, the Melbourne Downtown CRA Advisory Committee voted to recommend that the City Council, as the CRA Board, approve \$19,800 in CRA funding to the applicant for the proposed facade improvements at 2425 South Harbor City Boulevard.

Fiscal/Budget Impact:

Funding is available within the Downtown CRA operating budget #56100552-582310 "Downtown Facade Improvement".

Requested Action:

Approval of a Melbourne Downtown CRA Facade Improvement Program grant in the amount of \$19,800 for 2425 South Harbor City Boulevard and authorization for the City Manager to execute a grant agreement.

Council will reconvene for the remaining items.

Memorandum

To: Jenni Lamb, City Manager

Thru: Cindy Dittmer, AICP, Community Development Director

From: Shaun Rycroft, Planner

Re: **Melbourne Downtown CRA Façade Improvement Program Application
DFG-2023-03 (2425 S. Harbor City Boulevard)**

Date: October 6, 2023

Façade Improvement Program Application

On September 15, 2023, a Melbourne Downtown Community Redevelopment Agency (CRA) Façade Improvement Program application was received for exterior renovations for a commercial building located at 2425 S. Harbor City Boulevard. The applicant is Elevation Contractors, LLC, which is the property owner.

The applicant is proposing extensive exterior renovations to modernize the property. The following eligible exterior improvements are proposed in the application:

- Installation of a new storefront door
- Installation of new wood texture façade finish
- New exterior paint
- Installation of a 30-foot awning over the storefront door and windows
- New business signage
- Minor asphalt repairs in the parking lot
- Landscaping improvements

Photographs of the existing building conditions and renderings of the proposed improvements are attached.

The Downtown CRA Façade Improvement Program allows the applicant to receive a 50% grant reimbursement of up to \$20,000. The program is provided to assist property owners or businesses with exterior building improvements, which improves the commercial district's appearance.

The estimated cost of eligible exterior improvements is \$39,600; therefore, the application is qualified to receive a reimbursement of \$19,800 in program funding. The CRA's contribution is approximately 50% of the exterior improvements.

The program is a reimbursement grant; therefore, the applicant will not receive any funding until the exterior improvements are completed. Funding is available within the Melbourne Downtown CRA budget line item #56100552-582310 "Downtown Façade Improvements" (\$19,800).

On September 20, 2023, the Historic and Architectural Review Board (HARB) approved the proposed improvements (HARB2023-0036), and Melbourne Main Street Design Committee approved the application as presented on September 19, 2023. The Melbourne Downtown Redevelopment Committee unanimously approved the proposal on October 6, 2023.

Recommendation

Approval of a Melbourne Downtown CRA Façade Improvement Program grant in the amount of \$19,800 for 2425 S. Harbor City Boulevard, and authorization for the City Manager to execute a grant agreement.

Façade Improvement Grant Application

2425 S. Harbor City Boulevard



Façade Improvement Grant Application

2425 S. Harbor City Boulevard



Proposed
Awning
←

"Snowbound"
Main Color

"Iron Ore"
Trim Color

"Agreeable Gray"
Accent Color



Façade Improvement Grant Application

2425 S. Harbor City Boulevard



Proposed West Façade



"Snowbound"
Main Color

"Iron Ore"
Trim Color

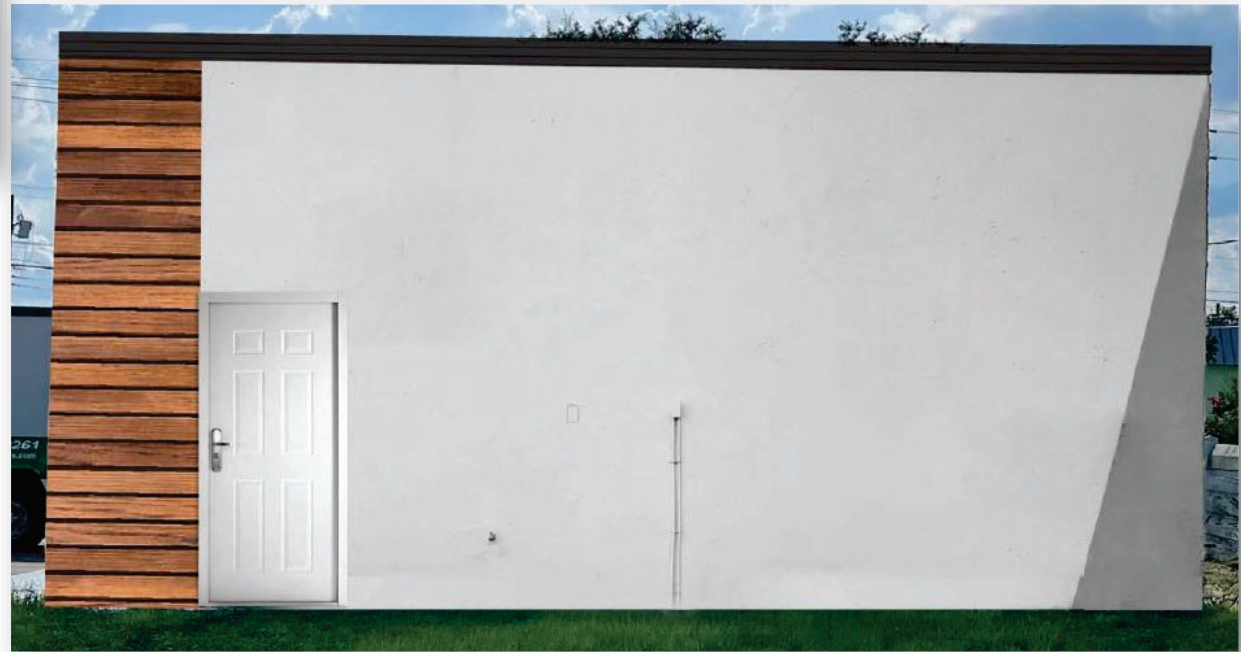


Façade Improvement Grant Application

2425 S. Harbor City Boulevard



Proposed North Façade



"Snowbound"
Main Color

"Iron Ore"
Trim Color

"Agreeable Gray"
Accent Color