

City of Melbourne

City Hall • 900 E. Strawbridge Avenue, Melbourne, FL 32901
(321) 608-7200 • Fax (321) 608-7219



Olde Eau Gallie Riverfront Community Redevelopment Agency

November 27, 2018 • 6:30 PM

The following item will be heard during the regular meeting of the Melbourne City Council. The meeting will begin at 6:30 p.m. See full City Council agenda for location of the following item.

1. Grant Funding Agreement between the Olde Eau Gallie Riverfront Community Redevelopment Agency and the Eau Gallie Arts District Main Street for FY 2018-2019.

Mayor Kathy Meehan, Council Member Debbie Thomas, and Council Member Tim Thomas, as members of the Airport Authority Board, may discuss Airport Authority issues, which may subsequently be addressed by the Airport Authority.

Mayor Meehan and Council Members Teresa Lopez, Betty Moore and Paul Alfrey (alternate), as members of the Space Coast Transportation Planning Organization (SCTPO), may discuss SCTPO issues, which may subsequently be addressed by the SCTPO.

Pursuant to 286.0105, Florida Statutes, the City hereby advises the public that if a person decides to appeal any decision made by the City Council with respect to any matter considered at its meeting or hearing, he will need a record of the proceedings, and that for such purpose, affected persons may need to insure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based. This notice does not constitute consent by the City for the introduction or admission into evidence of otherwise inadmissible or irrelevant evidence, nor does it authorize challenges or appeals not otherwise allowed by law. In accordance with the Americans with Disabilities Act and Section 286.26, Florida Statutes, persons with disabilities needing special accommodation to participate in this meeting should contact the City Clerk's Office (321/608-7220) at least 48 hours prior to the meeting.



Council will convene as the Olde Eau Gallie Riverfront Community Redevelopment Agency for the following item:

DEPARTMENT: Community Development	Reading No.	NA
	Public Hearing	No
	Quasi-judicial Item (Disclosure Required)	No
COUNCIL DISTRICT: 2	Item No.	A.1.

SUBJECT:

Olde Eau Gallie Riverfront CRA – FY 2018-2019 Eau Gallie Arts District Main Street Agreement

BACKGROUND/CONSIDERATION:

This is a request to approve the FY 2018-2019 Grant Funding Agreement between the Olde Eau Gallie Riverfront Community Redevelopment Agency (CRA) and Eau Gallie Arts District (EGAD) Main Street, Inc. in the amount of \$55,000. The agreement is for services from October 1, 2018 through September 30, 2019.

On an annual basis, EGAD presents the Eau Gallie CRA Advisory Committee with an annual report, demonstrating that they continue to fulfill their contractual obligations by providing a Florida Main Street Program, consistent with the goals of the Olde Eau Gallie Riverfront CRA Redevelopment Plan. EGAD, through its volunteers, mainly comprised of Eau Gallie business owners, augments the CRA's physical redevelopment and economic development efforts. Some examples of their partnership with the CRA include the Streetscape Improvements, the Facade Improvement Program, the Business Wayfinding Program, and Parking Management.

The proposed agreement is intended to be limited to the organization's operating and administration expenses. Additionally funding may be used for programs and initiatives consistent with CRA redevelopment plan strategies. The grant is not used for the organizations special events and fundraising activities. This annual contract is consistent with F.S. 163.370

On November 8, 2018, the Eau Gallie CRA Advisory Committee unanimously recommended the continuation of funding, and approval of the FY 2018-2019 grant agreement. Funding of \$55,000 is available within the Eau Gallie CRA annual budget (Budget #56300552-534050).

FISCAL/BUDGET IMPACT:

Funding of \$55,000 is available within the FY 2018-2019 Eau Gallie CRA Annual Budget.

REQUESTED ACTION:

Approval of the FY 2018-2019 grant funding agreement between the Olde Eau Gallie Riverfront Community Redevelopment Agency and Eau Gallie Arts District Main Street, Inc.

Council will reconvene for the remaining items.

MEMORANDUM



Community
Development
Department

TO: Michael A. McNees, City Manager

THRU: Cindy Dittmer, AICP
Community Development Director

FROM: Doug Dombroski, Economic Development Manager

RE: **Olde Eau Gallie Riverfront CRA Agenda Item – EGAD Main Street, Inc. (FY 2018-2019 Annual Agreement)**

DATE: November 15, 2018

At their regular meeting on November 8, 2018, the Olde Eau Gallie Riverfront Community Redevelopment Advisory Committee (CRA) made a recommendation to continue the annual contract for services between the Olde Eau Gallie Riverfront CRA and Eau Gallie Arts District (EGAD) Main Street. The annual agreement provides \$55,000 of CRA funding for operating, administration, and program support through this fiscal year ending September 30, 2019. EGAD Main Street is not seeking an increase in operating support for this fiscal year.

As a designated Florida Main Street Community through the Florida Department of State, defined services are outlined consistent to the National and Florida Main Street Program model. The Olde Eau Gallie Riverfront CRA Redevelopment Plan recommends implementation for a designated “Main Street” program to assist with the redevelopment efforts of the CRA. Entering into this contract with EGAD is also consistent with the powers provided to municipalities and redevelopment agencies under F.S. 163.370¹.

The 2018-2019 annual contract is a continuation of services, as funded in prior program years (Attachment A). A summary of the EGAD terms and services consistent with the goals of the CRA agency are outlined below:

- Agreement period is effective October 1, 2018 to September 30, 2019;
- Agreement provides \$55,000 in CRA funds for EGAD;

¹ 163.370(2)(a)-“to make or execute contracts and other instruments necessary or convenient to the exercise of its powers under this part”

163.370(2)(e)- “within the community redevelopment area: 6. To enter into any contracts necessary to effectuate the purposes of this part”

163.370(2)(h)- “...to contract with any person , public or private, in making or carrying out such plans”

- EGAD will encourage the merchants and retailers to facilitate and secure enhanced business services beyond those services already provided by the City/CRA;
- EGAD shall implement the National Main Street Program blueprint within Downtown Eau Gallie, utilizing the four point approach of design, promotions, organization, and economic restructuring;
- EGAD will assist the CRA in the physical redevelopment efforts throughout the district;
- EGAD will work cooperatively with City staff to resolve recurring issues related to City services and programs; and
- EGAD will provide the CRA Advisory Committee a quarterly report of their efforts, to include a program synopsis and a cumulative financial statement.

EGAD manages the downtown business wayfinding signage, which was installed by the CRA at the end of 2014. The business wayfinding partnership with the CRA remains one of the responsibilities EGAD oversees, as an activity consistent with the CRA plan.

Other activities performed by EGAD in partnership with the CRA include: assistance with the Façade Improvement Grants; Eau Gallie Lighting Program; assistance with the Streetscaping Project; and coordination with Parking Management in the Eau Gallie Retail Core.

The 2018-2019 contract is inclusive of the activities/services for which EGAD receives CRA funding assistance. The agreement explicitly outlines dedicated funding for services as follows:

➤ General Operating & Administration	\$44,000
➤ CRA District Seasonal/Holiday Lighting Project	\$ 2,500
➤ Program Activities Consistent with the CRA Plan	\$ 8,500

At their regular meeting of the Advisory Committee in November, Eau Gallie Arts District Main Street provided an annual report (Attachment B). The Olde Eau Gallie Riverfront CRA Advisory Committee voted to recommend approval for the renewal of the contract for CRA funding in the amount of \$55,000 on November 9, 2018. Funding is available within the Olde Eau Gallie Riverfront CRA's annual budget.

Recommendations

Recommend approval of the FY 2018-2019 Grant Funding Agreement with Eau Gallie Arts District Main Street, Inc., and approval of funding of \$55,000 from the 2018-2019 Olde Eau Gallie Riverfront CRA (Budget #56300552-534050).

2018-2019
Grant Funding Agreement
Olde Eau Gallie Riverfront Community Redevelopment Agency
City of Melbourne
and
Eau Gallie Arts District Main Street, Inc.

THIS GRANT FUNDING AGREEMENT, is entered into this _____ day of _____ **2018**, by and between the Olde Eau Gallie Riverfront Community Redevelopment Agency, a Florida public body corporate and politic, hereinafter referred to as CRA and Eau Gallie Arts District Main Street, Inc., a non-profit, tax-exempt, 501(c)3 Florida Corporation, hereinafter referred to as Eau Gallie Main Street.

WHEREAS, the funding of a Florida Main Street Program is included in the Olde Eau Gallie Riverfront CRA Redevelopment Plan; and

WHEREAS, the CRA Advisory Committee and the CRA Board find that this expenditure furthers the purpose of the Community Redevelopment Act and is necessary to carry out the redevelopment program; and

WHEREAS, the CRA and EAU GALLIE MAIN STREET have each established mutual goals for the redevelopment of Eau Gallie in the City of Melbourne; and

WHEREAS, the CRA and EAU GALLIE MAIN STREET wish to work in harmony in addressing redevelopment plan goals of marketing, promotion, physical redevelopment, and economic development needs of the CRA and in communicating with the public and local businesses; and

WHEREAS, the CRA desires to extend support for EAU GALLIE MAIN STREET in a contractual relationship consistent with the Community Redevelopment Act, as permitted under F.S. § 163.370 and F.S. § 163.387 to carry out the community redevelopment plan goals and initiatives of the CRA for the fiscal year ending September 30, 2019; and

WHEREAS, EAU GALLIE MAIN STREET has trained staff and additional resources available through the National Trust for Historic Preservation and the Florida Main Street program to assist in the redevelopment efforts of the City and its CRA District.

NOW, THEREFORE, in consideration of the mutual covenants, the parties agree as follows:

1. Grant provided.

- a. The purpose of this grant is for EAU GALLIE MAIN STREET to implement a Florida Main Street Program project as described in Section 2 of this Agreement. EAU GALLIE MAIN STREET's application for funds in the

amount of **\$55,000** (the “funds”) has been approved by the CRA to be used in the manner and for the purposes described herein. The grant shall be utilized during the period October 1st **2018** to September 30th **2019**. The funds shall be disbursed to EAU GALLIE MAIN STREET, at the CRA’s discretion, on a lump-sum basis or payable periodic within the term of the agreement, as determined by CRA staff. The funding will be utilized for the following: Operating expenses, CRA capital project and program support, lighting projects, and a Florida Main Street program consistent with the CRA Redevelopment Plan and the Community Redevelopment Act.

- b. Warranty of Grantee. EAU GALLIE MAIN STREET agrees and warrants to the CRA that the funds shall only be spent for purposes consistent with the CRA, Florida Main Street Program and this Agreement, and the Florida Redevelopment Act, Part III, Chapter 163, Florida Statutes.
2. EAU GALLIE MAIN STREET agrees to perform the following services assisting in the physical redevelopment efforts of the Downtown Eau Gallie consistent with F.S. §§ 163.345, 163.358, 163.370, of the Community Redevelopment Act and the objectives outlined within the CRA Community Redevelopment Plan.
- a. Encouraging the development of private funding sources for the purchase and installation of various streetscape enhancements in the CRA District. Specifically the maintenance, promotion, sales of business way-finding signs throughout the retail core;
 - b. Encouraging private property owners in the CRA District to follow the City’s architectural guidelines, and continue assisting in the implementation of the façade improvement grant program in conjunction with the CRA;
 - c. Assist CRA staff with Downtown Eau Gallie parking supply and management issues including stakeholder meetings, parking plans and dissemination of information;
 - d. Support CRA capital projects and programs through design review and facilitation of project information to Eau Gallie stakeholders;
 - e. Encourage private enterprise in the redevelopment efforts of the Eau Gallie CRA; and
 - f. EAU GALLIE MAIN STREET will work with the CRA to implement the recommended programs of the Florida Main Street Program for the continued improvement of the City’s Eau Gallie Riverfront district, as an objective of the 2001 Olde Eau Gallie Riverfront CRA Redevelopment Plan.

These activities include: economic restructuring, design, promotion and membership.

3. Duties of EAU GALLIE MAIN STREET and the CRA:

- a. EAU GALLIE MAIN STREET will educate the public about the CRA's programs, projects and services and other activities undertaken by the City's Community Redevelopment Agency in the Eau Gallie area. Additionally, EAU GALLIE MAIN STREET will work with CRA staff to assist in resolving recurring issues related to City services and programs.
- b. EAU GALLIE MAIN STREET will foster business growth and development throughout the Eau Gallie CRA, primarily in the downtown retail core area of the arts district. The EAU GALLIE MAIN STREET staff shall be thoroughly familiar with businesses, persons, and centers of influence that are directly, or indirectly, involved in the City's Eau Gallie commercial district. The EAU GALLIE MAIN STREET shall provide advice and information to commercial businesses to enhance commerce such as, operations, advertising, uniform store hours, special promotional events and similar activities. Additionally, EAU GALLIE MAIN STREET shall assist in endorsing the Eau Gallie Arts District to potential, future businesses for the CRA.
- c. EAU GALLIE MAIN STREET shall provide a quarterly program synopsis to the CRA for all required activities outlined in services, sections; 2 & 3. The quarterly report will be submitted to the Olde Eau Gallie Riverfront CRA Advisory Committee each quarter of the contract year. The first quarterly report shall be submitted at the January Eau Gallie CRA Advisory Committee. Subsequent quarterly reports shall be submitted at the regularly scheduled meetings in April and July. The final quarterly report shall be submitted in October at the conclusion of the contract. If for some reason the committee does not meet in a month outlined herein, EAU GALLIE MAIN STREET shall submit the quarterly report at the next scheduled meeting.
- d. EAU GALLIE MAIN STREET shall continue its efforts to increase revenue from memberships, sponsorships and fundraising events throughout the contract year and shall report on the progress of its efforts to the Community Redevelopment Agency Advisory Committee and City Council as the CRA Board.
- e. CRA, for fiscal year ending September 30, **2019**, shall pay to EAU GALLIE MAIN STREET the sum of **\$55,000** in one lump sum or payable at the CRA's discretion, for the fiscal year beginning October 1, **2018**.

- f. The CRA shall have access to EAU GALLIE MAIN STREET financial books and statements as well as all work products of EAU GALLIE MAIN STREET prepared for performance of this Agreement. The CRA or its agent may audit the records of EAU GALLIE MAIN STREET at their discretion. EAU GALLIE MAIN STREET shall comply with the provisions of Chapter 119 of the Florida Statutes. EAU GALLIE MAIN STREET shall provide a written quarterly financial report to the CRA, as part of the quarterly program synopsis, outlined in Part 3 c. The quarterly report shall contain a set of financial statements ending that period, prepared by EAU GALLIE MAIN STREET. The financials shall show cumulative revenues and expenses through the end of each quarter. A year-end financial compilation report shall be submitted as outlined in Section 6C, of this agreement.
- g. In the event an audit of records shows EAU GALLIE MAIN STREET has, in the sole opinion of the CRA, failed to perform its functions as set forth by this Agreement, the CRA will terminate the grant funding provided herein. These remedies are in addition to those provided by law.
- h. EAU GALLIE MAIN STREET shall report to the CRA Advisory Committee at the regular meetings of the Committee. If the Advisory Committee determines that the work of EAU GALLIE MAIN STREET is unsatisfactorily performed or fails to comply with the terms and conditions of the agreement, then they shall recommend to the CRA to provide written direction to EAU GALLIE MAIN STREET on the actions necessary to achieve compliance. The Advisory Committee shall also recommend on an annual basis whether to continue funding EAU GALLIE MAIN STREET under an annual agreement or to deny continuation of funding.
- i. Grantee is an Independent Contractor. It is specifically understood and agreed to by and between the parties hereto that in utilizing the funds hereunder, performing this Agreement, and operating a Florida Main Street Program, this grant arrangement and relationship between the CRA and EAU GALLIE MAIN STREET is one in which EAU GALLIE MAIN STREET is an independent contractor of the CRA and not as an agent, employee, joint venturer, or other partner of the CRA. Nothing contained herein shall be construed to be inconsistent with this relationship or status. Nothing in this Agreement shall be interpreted or construed to constitute the EAU GALLIE MAIN STREET, or any of its agents, volunteers, or employees to be the agent, employee, partner, or representative of the CRA. In performing the conditions of this Agreement, EAU GALLIE MAIN STREET acts as an independent contractor and not as an agent or employee of the CRA. EAU GALLIE MAIN STREET shall save and hold the CRA harmless from all suits, claims or causes of action arising from the conduct of EAU GALLIE MAIN STREET in carrying out the terms of this Grant Funding Agreement, whether the suit, claim or cause of action sounds in tort, contract, federal, state or local law violations or any other action brought against the City for

conduct of EAU GALLIE MAIN STREET. EAU GALLIE MAIN STREET shall indemnify the CRA for any losses that the CRA sustains as a result of EAU GALLIE MAIN STREET conduct in performing this Agreement.

- As Assurance of EAU GALLIE MAIN STREET's intent to indemnify and save the CRA harmless from all actions, suits or claims arising from the conduct of EAU GALLIE MAIN STREET, EAU GALLIE MAIN STREET shall maintain general liability insurance naming the City of Melbourne as an additional insured. General liability coverage amounts shall not be less than \$1,000,000 per occurrence. Said policy may not be canceled or changed without thirty (30) days prior written notice to the CRA.

4. Record retention; Public records; Accounting.

- a. Retention. Financial records, supporting documentation, statistical and other records pertinent to this Agreement/grant shall be retained for a period ending September 30, 2022, except that in all cases such records shall be retained until final resolution of matters resulting from any litigation, claim, or audit initiated prior to the expiration of the three (3) year retention period and shall continue to be subject to retention under the same is resolved to the satisfaction of the CRA. The retention period commences upon the termination of the term of this Agreement.
- b. Public record. It is hereby specifically agreed that any record, document, computerized information and program, audio or videotape, photograph, or other writing of EAU GALLIE MAIN STREET related, directly or indirectly, to this Agreement/grant shall be deemed to be a Public Record whether in the possession or control of the CRA, EAU GALLIE MAIN STREET, or a third party. Said record, document, computerized information and program, audio or video tape, photograph, or other writing of EAU GALLIE MAIN STREET is subject to the provisions of Chapter 119, Florida Statutes, and may not be destroyed without the specific written approval of the CRA's Redevelopment Staff. Upon request by the CRA, EAU GALLIE MAIN STREET shall supply copies of said records to the CRA at no cost to the CRA. All books, cards, registers, receipts, documents, and other papers in connection with this Agreement shall at any and all reasonable times during the normal working hours of the Grantee be open and freely exhibited to the CRA for the purpose of examination and/or audit.
- c. Financial records shall be prepared and maintained in accordance with generally accepted accounting practices for non-profit organizations, and made available for inspection by the CRA or its authorized representative at all reasonable times. A financial report for the period of the grant shall be

prepared by a certified public accountant (CPA), licensed to practice accounting in the State of Florida. The financial report shall include the CPA's compilation report on the financial statements of the EAU GALLIE MAIN STREET. A copy of the financial report shall be furnished to the CRA within ninety (90) days of the completion of the EAU GALLIE MAIN STREET's fiscal year. At the discretion of the CRA, a financial audit may be required, and performed by an independent CPA licensed to practice in the State of Florida at the expense of the EAU GALLIE MAIN STREET.

- d. EAU GALLIE MAIN STREET also agrees that it may be audited for internal performance or accounting matters at any time by the CRA to assure compliance with this Agreement/grant. Any monies finally determined as a result of any financial review or audit, which are misspent or otherwise not spent as provided for this Agreement/grant, shall be immediately returned to the CRA. Prior to making any final determination of misspending or failure to comply with this agreement by the Grantee, the CRA shall coordinate with the Grantee to allow the Grantee an opportunity to explain its actions or otherwise provide compliance with this Agreement/grant.
5. This Grant Funding Agreement may be terminated without cause upon sixty (60) days written notice to the other party and with cause upon thirty (30) days written notice.
6. This Grant Funding Agreement may be renewed annually at the discretion of the Melbourne City Council, acting in its capacity as the CRA Board, and following upon the advice and recommendation of the Olde Eau Gallie Riverfront CRA Advisory Committee.
7. CRA Grant funding provided through this agreement shall be used with those activities outlined in Section 2 of the agreement. Direct expenses for special events, parades, or supplementary fundraising activities of EGAD, are not eligible expenses of this grant agreement.
8. The grant award of \$55,000 in CRA funding for services is to be allocated by EAU GALLIE MAIN STREET generally as follows:

• Operating expenses in carrying out Section 2 of this agreement	\$44,000
• CRA district seasonal lighting project	\$2,500
• Program activities consistent with CRA Plan goals	\$8,500
9. In the event that EAU GALLIE MAIN STREET does not provide for one or more of the services outlined in section 8, the funding for the service(s) outlined in that section shall be returned to the Downtown Eau Gallie CRA.

Eau Gallie Arts District Main Street, Inc., a non-profit,
tax exempt, 501(C3), Florida Corporation

Marlain B. Mattox
Witness Marlain B. Mattox

Laura H. Seguna
Witness Laura H. Seguna

By: [Signature]
Name: BRAND M. STEPHENS
Title: PRESIDENT

THE CRA:

OLDE EAU GALLIE RIVERFRONT COMMUNITY
REDEVELOPMENT AGENCY, a Florida public body
corporate and politic

ATTEST:

Cathleen A. Wysor, City Clerk

By: _____
Kathy Meehan, Chairman

Attachment B

Annual Report EGAD Main Street

E G A
D I S
T R I
C T



EGADLIFE.COM

2 0 1 8 A N N U A L R E P O R T

About EGAD

Eau Gallie Arts District Main Street, Inc. (EGAD) is a fully-accredited Florida Main Street program. Established in 2010, it serves as a catalyst for the revitalization of historic downtown Eau Gallie. We work to preserve and enhance the natural, historic and cultural assets that make us **different** from any other place.

The district has rebounded from a once blighted area to a hub of culture and diverse businesses. This improvement is due largely to the partnership between the City of Melbourne, the main street program and hundreds of dedicated volunteers and stakeholders.

EGAD has one full-time staff member and an all-volunteer Board of Directors. We receive funding from the City of Melbourne through our Community Redevelopment Area, as well as through state and local grants, memberships, sponsorships, donations, and earned revenue from events.

Eau Gallie is known for its important contributions to Florida and Brevard history. The district's independent spirit stems from the original settlers and continues in today's residents and business owners.

There are several historic homes including the William H. Gleason House and the James Wadsworth Rossetter House, both of which are recognized on the National Register of Historic Places.

With its location along the Indian River Lagoon and quaint historic downtown, Eau Gallie Arts District is a top 10 destination on the county tourism website.

DEDICATED TO THE HISTORIC PRESERVATION & ECONOMIC PROMOTION OF EGAD.

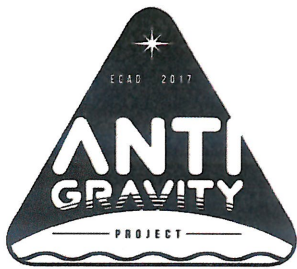
“The City of Melbourne Director of Finance, Jeff Towne, reported to the City Council that all three Community Redevelopment Area (CRAs) posted increases in their tax increment values, but the Eau Gallie CRA posted the highest increase over last year:

16% ↑

Babcock Street posted 3% and
Downtown Melbourne almost 12%.”

FLOR!DA STOR!ES

Download the free **Florida Stories** app—on Android or the Apple store—to listen to Eau Gallie's historic audio walking tour on your phone.



The Anti-Gravity Project was the mass installation of 21 murals in December 2017. The majority of the murals were installed by local artists and eight by noted international muralists. This initiative's name reflects how the murals elevate our community beyond our borders.

At the same time, EGAD volunteers moved a mosaic from Eastern Florida State College and re-installed it on a wall at the Eau Gallie Public Library. This added to the Outdoor Museum which now boasts 31 murals, two sculptures and one mosaic.



EGAD hosts free street festivals to raise awareness for the local businesses. The two most popular are the **Annual Holiday Tree Lighting with Santa Claus** and **Dog Days**. This event features a popular dog contest, with categories such as "ugliest dog" or "looks most like the owner." EGAD has been fortunate to have this contest judged by **Keith Winsten**, the executive director of the Brevard Zoo, for two years.



The Women We Love Garden Lunch at Rossetter House celebrates women's relationships and honors a woman who has made a big contribution to the arts district. Last year's honoree was **Nancy Dillen**. This event was sponsored by **Bank of America**. EGAD held a second event honoring a woman nominated from the Brevard nonprofit community. **Cindy Kane** of Candlelighters of Brevard won \$500 cash, spontaneously matched by the **Community Foundation Brevard**.

EGAD : BY THE NUMBERS

TOTAL PRIVATE & PUBLIC INVESTMENT

\$ 3 , 2 7 7 , 4 4 1 . 6 0



\$3,277,441

**PUBLIC &
PRIVATE
INVESTMENT**



275

**NEW
JOBS**



45

**NEW
BUSINESSES**



16,000+

**VOLUNTEER
HOURS
Worth >\$60K**

“

One of the biggest reasons we chose Eau Gallie for our restaurant location was the response and helpfulness of the Eau Gallie Main Street. In the early stages of researching the feasibility of the area, Eau Gallie Main Street answered our questions and showed great enthusiasm for our restaurant concept. They also connected me with other community members including an architect who drafted our renovation drawings. Other restaurant owners in the area were supportive, and Derek Gores, an artist and EGAD board member created our logo.

”

*Patrick Hogan
The Cottage Irish Pub*

**This
fiscal
year**



GRANTS

\$ 71,478



MEMBERS & DONORS

\$ 19,190



SPONSORS

\$ 49,393



EARNED INCOME

\$ 39,278

EGADLIFE.COM/NUMBERS

PLATINUM DONORS
\$2,500+

Sperando Family Foundation
Craig Technologies
Victoria Landing
Slug-a-Bug
Intracoastal Brewing Company
Clebens Face and Body Center

VISIONARY
\$2,500 - \$1,250

J. Walter Gatti
Andrew Roman, Roman Bros.
Florida Institute of Technology
Foosaner Art Museum
Frank and Melanie Schrader
Jim and Jacie Stivers

STERLING DONORS
\$1,250 - \$1,000

Nancy and Rick Dillen
Salty Fox
Eau Gallie Rotary
Space Coast Progressive Alliance
Michael K. Stamper
Brent Peoples
Kim Deffebach
Lucky's Market

CORPORATE DONORS
\$600 - \$250

Richards Appraisal Services, Inc.
Joan Flavin, Joan's Perfect Pies
Karen Warr, Books n' Billing Inc
Donna Lynn
Bobbie Dyer
Brian Stephens, Dean Mead
Dale Sorensen Realty
Elaine Vicari
Nanialei Golden
Thomas Teather
Dawn Badalato
Mather's Bakery
Lisa Webster, LA Design
McBride Marketing Group
Tina Murray
Steve Gould, 'nConnections
Alpizar Law
Brevard Ballet Academy
Lawrence Caccia
Carpenter/Kessel Companies
Circle Redmont
Construction Engineering Group
Curri Kirschner Real Estate
Derek Gores
Eric Emerick
Harrell Real Estate

Intercoastal Insurance
Island Tile & Marble LLC
Jackson Kirschner Architects
Junior League of So. Brevard
Chas & Vonny Hoyman
Patience Killen
Alan King
Cameron Mitchell
MK Structural Engineering
Jessica Neal
Spyros Nomikos
Pineapple Garden, Inc.
Chad Shores
Linda Gilbert
Spath Family
Verdi Eco School

BUSINESS DONORS
\$100 - \$250

allaprima styling group
Art Expressions
Art & Antique Studio
Atlantic Environmental Solutions
Teresa Beard
Bonefish Willy's
Brevard Symphony Orchestra
C & D Auto Centers
Carla Funk
Chef Mario's Café
Eau Gallie Ace Hardware
Eau Gallie Florist
Fifth Ave Art Gallery
Flowers Landscaping
Global Tours
James Gray
Erika Masterson
MELD Studio Architecture
New Vision Counseling & Creations
Not Quite Right Comedy Improv
Penny Phillips
Preston Studios
Rossetter House & Museum
Highland Ave Fellowship Church
Elizabeth Stamper
John Smith
Joan Taddie
Starbuck's
Squid Lips Overwater Grill
Winston Scott
Susan Thomas
Yoga Garden
Windemere by the Sea

FRIENDS OF EGAD
\$250 - \$30

Martyne Kupcinias
John Smith
Lisa Packard
Sarah Albers
Richard Bonas

Alva Anayansi
Mary Bonhomme
Suzette Kedzierski
Carlene Bowden
Kelly Hyvonen
Carl Kaiserman
Del Kohl
Denise Liberi
Natalie Palmadesso
Ellen Pavlakos
Rhonda Perez
Jean Thomas
Michael Toppa
Kasey Wisnom

OUR VISION

We are **EGAD** and we believe in creativity, **veracity** and growth. We believe personal expression can **change the world**. We believe truth, authenticity and inclusivity lead to great collaborations. We are **bold, resilient** and always curious. Inspired by the **innovators** who came before us, we are building the creative community of the future. We celebrate our **rebellious** spirit and welcome those who crave our diverse and colorful **culture**.

Be you...in full color.

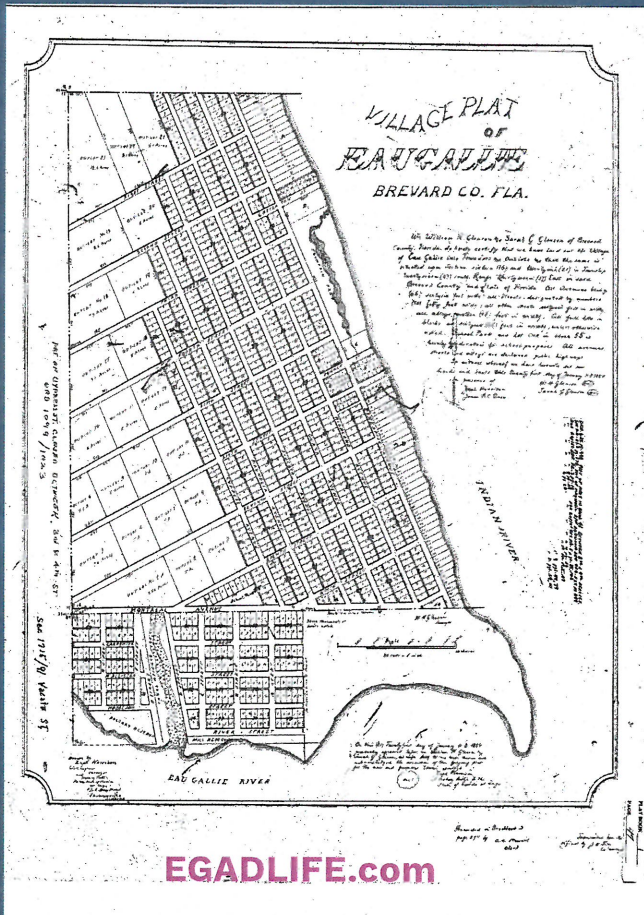
BOARD OF DIRECTORS

2017 - 2018



Gwyneth Shick, President, Victoria Landing
Brian Stephens, Vice President, Dean Mead
Donna Lynn, Treasurer, Synergia Global
Derek Gores, Secretary, Artist
George Alexander, Eau Gallie Ace Hardware
Teresa Beard, Clevens Face and Body Specialists
Alexis Johnsten, Eau Gallie Florist
Tina Murray, Foosaner Art Museum
Tom Richards, Richards Appraisal Services, Inc.
Andrew Roman, Roman Bros.
Melanie Schrader, Real Estate Direct
Matt Vazquez, Next Level Marketing
Lisa Webster, LA Designs

WE  OUR LOGO.



EGAD went through a rebranding last year with Russ Wood [321Russ.com] who corralled talented, opinionated people and got them to work as a team. After studying lots of shapes and how our lettering could fit with it, we realized we had the perfect shape all along -- the original shape of the plat of Eau Gallie from 1860.

We took photographs of EGAD in different lights throughout the day and lifted the colors we saw and applied to the logo. The orange sunsets in the west to the blue Indian River Lagoon inspired the color palette.

You see this logo now on our street banners, printed materials and on the website. Yes, we know it doesn't quite say EGAD, but E-A-G-D, but we needed that river along the edge. We don't notice it anymore. It still says EGAD to us. Thanks, Russ.